Calamvale Community College is committed to providing a safe, respectful and disciplined learning environment for all students, staff, parents and visitors. Our values are **Respect**, **Responsibility**, **Resilience** and **Initiative**.

Our moral purpose is *"To engage our community by creating opportunities for growth and belonging so that all learners thrive".* Central to belonging and achievement at Calamvale CC is connecting with others, engaging in learning and developing healthy habits.

For the purposes of this policy, the term Social Media includes all social networking or direct messaging sites including, but not limited to Facebook, Instagram, SnapChat, Twitter, LinkedIn, Google, YouTube, Discord, MSN and includes all email and mobile device applications. This policy is designed with the wellbeing and safety of all students at the forefront of consideration.

In determining what constitutes appropriate use of social media, the school acknowledges the following considerations:

- Australian Laws regarding social media access are currently pending change.
- A large percentage of young people use social media and apps on a daily basis to keep in contact with friends, for entertainment purposes and sometimes to support learning.
- Social media, by it's nature, provides situations where disclosure and sharing of personal information occurs. By signing up for social media, users are providing their personal information.
- Social media sites and apps are designed to share online content widely and rapidly. Digital footprints are not easily erased - once students place information and images online, they have little to no control over how that content is used.
- Images and content that are deleted can be archived by some media sites and still be searchable into the future.
- Inappropriate online behaviour has the potential to embarrass and impact students, staff, parents, the school and others for years to come.
- Inappropriate online behaviour is a breach of the Calamvale Community College Student Code of Conduct where it adversely affects students enrolled at the school, the good order and management of the school or where it poses an unacceptable risk to the safety or wellbeing of other students or staff at the school.

Responsibilities

Students of Calamvale Community College should:

- ensure that their engagement with social media is in accordance with the College's policy on Mobile Phones and Wearable Devices – that is students do not engage with social media via their mobile phone or BYOD device during school hours, or while on school site.
- ensure that they use social media safely, ethically and responsibly at all times, understanding that inappropriate/unkind/illegal actions taken in an after-hours private capacity may impact the good order and management of the College and pose an unacceptable risk to the safety or wellbeing of other students or staff at the school.

Students of Calamvale Community College should NOT use social media or online platforms to:

- bully, intimidate, abuse, harass, threaten or cause harm to others.
- Use offensive, threatening language or personal abuse towards each other or members of the College community.
- Post content that is considered disrespectful, defamatory, hateful, threatening, pornographic, AI generated to cause harm, or incites conflict with or between others.
- Post any material of an individual without consent. This includes filming or recording members of the CCC community without permission, as well as uploading content through any social media or online platform.

School staff at Calamvale Community College will:

- Inform parents/caregivers of the schools Mobile Phone and Wearable Device Policy as well as the Appropriate Use of Social Media Policy and the Student Code of Conduct.
- Explicitly teach students safe and responsible behaviour through the Australian Curriculum, the Respectful Relationships Behaviour Curriculum, PBL Curriculum and the wellbeing supports offered to all students.
- Monitor student use of digital technology at school and in class
- Ensure that staff adhere to and support the Appropriate Use of Social Media Policy.

Parents of students at Calamvale Community College should:

- Support their student to comply with the College's Mobile Phone and Wearable Device Policy and the Acceptable Use of Social Media Policy.
- Assist the school by monitoring problematic online and social media behaviour by their students
- Talk to their students about being a courteous, respectful and safe user of social media.
- Consider participation in the parent information evenings concerning Digital Safety which are offered at various stages of the school year.
- Reach out to support services at the school to engage their young person if an issue or challenge arises.
- **Department of Education advice for parents and carers for Cybersafety can be found at:** https://behaviour.education.qld.gov.au/resources-publications/Documents/cyberbullying-parents-caregivers-guide.pdf

Resolving problem content:

Taken the following steps may help resolve an issue in a constructive way:

- Refrain from responding
- Take a screenshot or print a copy of the concerning material online. **Do not share problem content.**
- If you consider the problem content to be explicit, pornographic or exploitative of minors – keep a copy of the address of the content, but **do not** print or share it. The URL can be provided to the school principal or the Queensland Police Service, as needed for escalation of concerns.
- Block the offending user
- Report the content to the social media provider
- Report the content and concern to a staff member at school – Year Level Co-ordinator, Deputy Principal or Principal as soon as possible.
- Report the content to the eSafety Commissioner – available online 24 hours https://www.esafety.gov.au/report

Breach of Social Media Policy:

This policy has been developed to be read in conjunction with:

- Mobile Phone and Wearable Device Policy
- Calamvale Community College Student Code of Conduct
- Calamvale Community College Preventing and Managing Bullying Policy

Breaches of this policy will be considered on a case-by-case basis. Where appropriate, further referrals under Mandatory Reporting to Queensland Police Service, Child Safety, and other external agencies will occur.

A breach of this policy may be considered a major behaviour under the Student Code of Conduct and consequences including consideration of a School Disciplinary Absence (detention/suspension/proposal to exclude and exclusion) will apply.